



GETTING INVOLVED WITH

Greater Manchester Good Employment Week

#GoodEmploymentWeek

7th-11th October 2024



What is Good Employment Week?

Good Employment Week is an annual week of activities, that aims to raise awareness of good employment across the city-region. The next will take place **7th-11th October 2024**.

This year, we are engaging with employers and employees – raising awareness on fair and equitable work, and reinforcing that **‘fair work is good work’** through a short, interactive game. We want to raise awareness on what fair work looks like and share information on the inclusive opportunity that the people of Greater Manchester deserve.

This guide will tell you everything you need to know about getting involved with Greater Manchester Good Employment Week, and how you can promote your involvement with the Greater Manchester Good Employment Charter to your employees, community, and the public.

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Fair work is good work!

Message from Ian MacArthur

Ian MacArthur, Director of the Greater Manchester Good Employment Charter said:

"Throughout last year's Good Employment Week we emphasised that 'Good Work is Life Changing', but we also know that a good job is underpinned by fairness. Today too many people are held back or face barriers to realise their full potential at work. Greater Manchester is a place where all people should have the opportunity to grow, develop and thrive. That is why our Good Employment Week for 2024 will focus on how together, we can redress the inequities that are still present in everyday working lives.

Our Charter movement is gaining pace and the focus brought through Good Employment Week allows all our Supporters and Members to stand-up and demonstrate how they can help make Greater Manchester known as a place where good work and fairness are at the heart of what we do."

Good employment - an overview

What is the Greater Manchester Good Employment Charter?

The Good Employment Charter is a voluntary membership and assessment scheme, aiming to raise employment standards across Greater Manchester. Organisations of any size, sector, or geography can sign up to the Charter.

We want to see Greater Manchester as a place where people are paid fairly for their work, treated appropriately and provided with inclusive opportunities. At the same time, we want to see the city-region's economy thrive, with organisations that are productive and effective at the heart of it.

What is Good Employment?

The Charter has seven characteristics of good employment, that are all tied together by a central theme of equality, diversity, and inclusion. Involvement in the Charter means employers are working towards excellence, or have excellence in the following areas:

1. Secure Work
2. Flexible Work
3. Engagement & Voice
4. Recruitment
5. People Management
6. Health and Wellbeing
7. Pay

Learn more about our good employment characteristics [here](#).

What is the impact of the Charter?



700+
Supporters



119
Members



1 Million+
Employees impacted

160,000+ of which are in
Greater Manchester

The Good Employment Week Snakes and Ladders

During Good Employment Week, we'll be inviting people who work in Greater Manchester to play our game to learn more about fair work.

In less than 15 minutes, this 'Snakes & Ladders' game will provide an understanding of inequalities in the workplace, while providing the player with thought-provoking reflections on their own journey through life.

The game can be found on [this link](#), or by scanning the QR code below.



Get involved on social media

Countdown with us!

Start getting ready for Good Employment Week, and share our countdown graphics as we approach October! These are included in the social media packs, and you can share from our channels.

Good Employment Week social media pack

Please do not share this content until Good Employment Week – beginning 7th October 2024.

What's in the pack?

- Graphics to share
- Social media posts
- Quote card templates
- Virtual backgrounds

Please tag us Facebook, LinkedIn, Twitter and TikTok! Any questions? Email

georgia.carly@goodemployment.co.uk



[DOWNLOAD](#)

Charter events during the week

WHAT'S ON



Host your own event!



As well as coming to our events, you can also host your own events to spread the word about good employment! These events could be internal with your own colleagues, held externally in your local community or within your sector. Below are some ideas of some events you could run.

If you're thinking of hosting an event, we can support in a range of ways, including providing resources, finding speakers, and promotional support. Please get in touch with:
georgina.carly@goodemployment.co.uk

Coffee Morning

A coffee morning would be a great opportunity to speak to your colleagues about the importance of Good Employment and fair work, and what commitment to the Charter means for them.

Networking events

How about inviting other employers from your region or industry to network, and learn more about the importance of Good Employment and fair work?

Panel Discussion

Why is Good Employment and fair work important to your organisation, and why should it be important in your sector and region? Invite some speakers along to join a panel with you and spread the word about good work.

Webinar

Does your organisation have good practice to share? Why not host a Webinar on a particular topic – and share this good practice for the benefit of likeminded employers.

Good Employment Open Day

This could be a great opportunity to demonstrate your good practices to other local businesses and potential employees!

Engaging with Local Schools, Colleges, and Universities

How about spreading the word about what good work looks like to local schools, colleges, and universities? It is crucial for young people to understand what they deserve out of employment when they enter the world of work. Learn more on our [Resources for education page](#).

goodemploymentweek.co.uk



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